

### NORTHWEST CAREER COLLEGES IDAHO 2023

# FACT SHEET

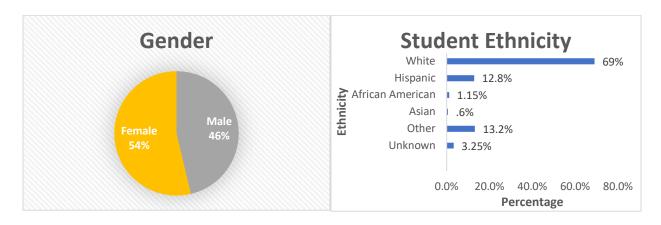
The <u>Northwest Career Colleges Idaho</u> was established in 2018 following an affiliation with the Northwest Career Colleges Federation of Washington for nearly 20 years. NCCI believes that career education is essential to the region's economy; career schools have been active in providing Idahoans training for the workplace since the early 1900s. These numbers have grown significantly as the need to keep up with technology and the need for educational options for non-traditional students has increased. The graduates from our schools have had a huge impact by entering the job market with valuable skills, training, and education attained from attending our member schools.

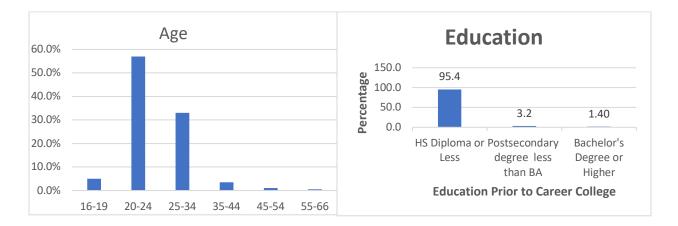
# **MEMBER SCHOOLS**

Accredited NCCI schools are required to track and report program graduation and subsequent employment in a training related field of their students. Below are the member schools and their 2020-2021 graduation, licensure, and placement rates along with a link to each website:

- <u>American Institute of Clinical Massage</u>, Massage Therapy, Post Falls, Idaho; graduation rate: 96%; licensure rate: 100%; placement rate: 86%
- <u>Aveda Institute</u>, Cosmetology, Boise, Idaho; graduation rate: 92.2%; licensure rate: 92.7%; placement rate: 75.9%
- <u>Aveda Institute</u>, Cosmetology, Twin Falls, Idaho; graduation rate: 84.95%; licensure rate: 87.50%; placement rate: 69.62%
- <u>College of Massage Therapy</u>, Massage Therapy, Blackfoot, Idaho; graduation rate: 95%; licensure rate: 95%; placement rate: 80% (2020-2021 numbers were not provided)
- <u>Nathan Layne</u>, Cosmetology, Chubbuck, Idaho; graduation rate: 75.86%; licensure rate: 95%; placement rate: 72.7%
- <u>Northwest Lineman College</u>, Meridian, Idaho; graduation rates: Electrical lineworker program 79%, placement rate: 71%
- <u>Paul Mitchell The School</u>, Cosmetology/Barbering, Boise, Idaho; Nampa, Idaho; Twin Falls, Idaho; graduation rate: 82.89%; licensure rate: 90.84%; placement rate: 66.02%
- <u>Paul Mitchell The School</u>, Cosmetology/Barbering, Rexburg, Idaho; graduation rate: 83.2%; licensure rate: 90.8%; placement rate: 68.4%
- <u>The Salon Professional Academy</u>, Cosmetology, Nampa, Idaho; graduation rate: 94.67%; licensure rate: 94.44%; placement rate: 71.64%

## **STUDENT DEMOGRAPHICS**





- Percentages are based on the 1473 students who attended member schools
- 54% of member career college students are female
- 38% of member career college students are non-traditional in terms of age (25+)
- 31% of member career college students are non-white or ethnicity is unknown
- Approximately 95% of member career college students have never attempted a postsecondary degree

#### EMPLOYMENT

NCCI member schools meet with industry experts and employers to ensure their programs meet the necessary outcomes for gainful employment, program relevance, licensure, and quality facilities. When industries recommend changes, these changes are evaluated and implemented to ensure benchmarks remain at or above industry standard.

# **TYPES OF TRAINING PROVIDED**

NCCI member schools have a broad array of training opportunities that prepare Idahoans for successful completion of skill specific training (not all training results in certification), certifications, and professional licensure. Training includes: electrical lineworker, cosmetology, esthetics, nail tech, barbering, and massage therapy. Career schools provide hands-on, skill-based education for training in relevant career fields. Training can be as short as 7 weeks or as long as 14 months.

# SCHOLARSHIP ASSISTANCE

NCCI promotes the Careers That Work! Scholarship program for graduating high school seniors. Nearly 60 scholarships (\$500/\$1000) were awarded by Idaho high school counselors in 2022-2023.